

Dear Business Owner,

On behalf of Seven Oaks School Division and the Strong North, Strong Winnipeg Coalition, we want to thank you for your support of the Chief Peguis Trail Extension West. It's important for the community to rally together and show our city what this project could mean for community growth.

Though we've anticipated an extension from Main St. to Brookside Blvd. since the completion of Phase 1 six years ago, this project is not a certainty. Planners have finalized design concepts and City Council will soon vote on which infrastructure projects will receive funding in 2018, but other projects could take priority.

Local councillors and representatives from both provincial and federal government are in favour of this project. Therefore, we hope that by mobilizing our community and the city at large to support this infrastructure development we can influence Council as a whole to vote for this project. By voicing the importance of this project for our area and for Winnipeg, we have the opportunity to shape our community together.

We've compiled a toolkit to make it easy for you to support this project. It includes:

- A backgrounder on the Chief Peguis Trail Extension
- A letter of support to area councillors
- An invitation to our Town Hall meeting on January 22, 2018

The attached letter of support to councillors is intended to be signed by an individual or a group, depending on your needs. Please return the signed letter to the Seven Oaks School Division office at 830 Powers St. or scan and email it to donna.herold@7oaks.org with the subject line 'CPT Support'.

For more information on the project, visit:

<http://winnipeg.ca/publicworks/construction/projects/chiefpeguiswest.stm>

We hope we can all come together to make the Chief Peguis Trail Extension a reality.

Thank you for your support,

Seven Oaks School Division

About the Chief Peguis Trail Extension Project

Seven Oaks School Division is committed to enhancing not only the quality of education for its community, but also the economic, social and physiological health and continued growth of the community. The Chief Peguis Trail Extension West would help put our area on par, developmentally speaking, with other parts of the city. For small businesses, this means greater economic opportunities, a larger spread of the commercial tax base and increased confidence in North Winnipeg.

This project should have been a priority following the completion of the Waverley underpass, but it is not a done deal. It requires public support if it is to be selected for funding by City Council and move forward in 2018.

Completing the Chief Peguis Trail will:

- Help increase accessibility into and out of our neighbourhoods
- Divert traffic from existing routes and spread flow over more arteries
- Allow more opportunities for retail and commercial development
- Increase residential development
- Increase the commercial tax base, which will increase provincial education funding

The Chief Peguis Trail Extension West would be invaluable not only for North Winnipeg – but for the city as a whole, supporting economic development and creating recreational opportunities.

Seven Oaks School Division is working with area councillors, infrastructure and industry stakeholders and community members to ensure City Council as a whole recognizes the importance of completing the Chief Peguis Trail.

A strong North End means a strong city. And a strong city needs this expansion.

Dear Councillors Devi Sharma and Ross Eadie,

We are writing to strongly encourage and state our support for the City of Winnipeg to fund the completion of the Chief Peguis Trail from Main St. to Brookside Blvd. in 2018.

Phase 1 was completed six years ago and our community has since anticipated an extension of the roadway to allow for better access to surrounding areas, further retail, residential and commercial development and a strengthened sense of community. It's no secret that the completion of this project would greatly impact the economic, social and physiological health and continued growth of North Winnipeg and the city as a whole.

We see this as a crucial step in putting us on par with other areas of the city. It would mean greater economic opportunities, a larger spread of the commercial tax base and an increased confidence in North Winnipeg – invaluable to a small business like ours.

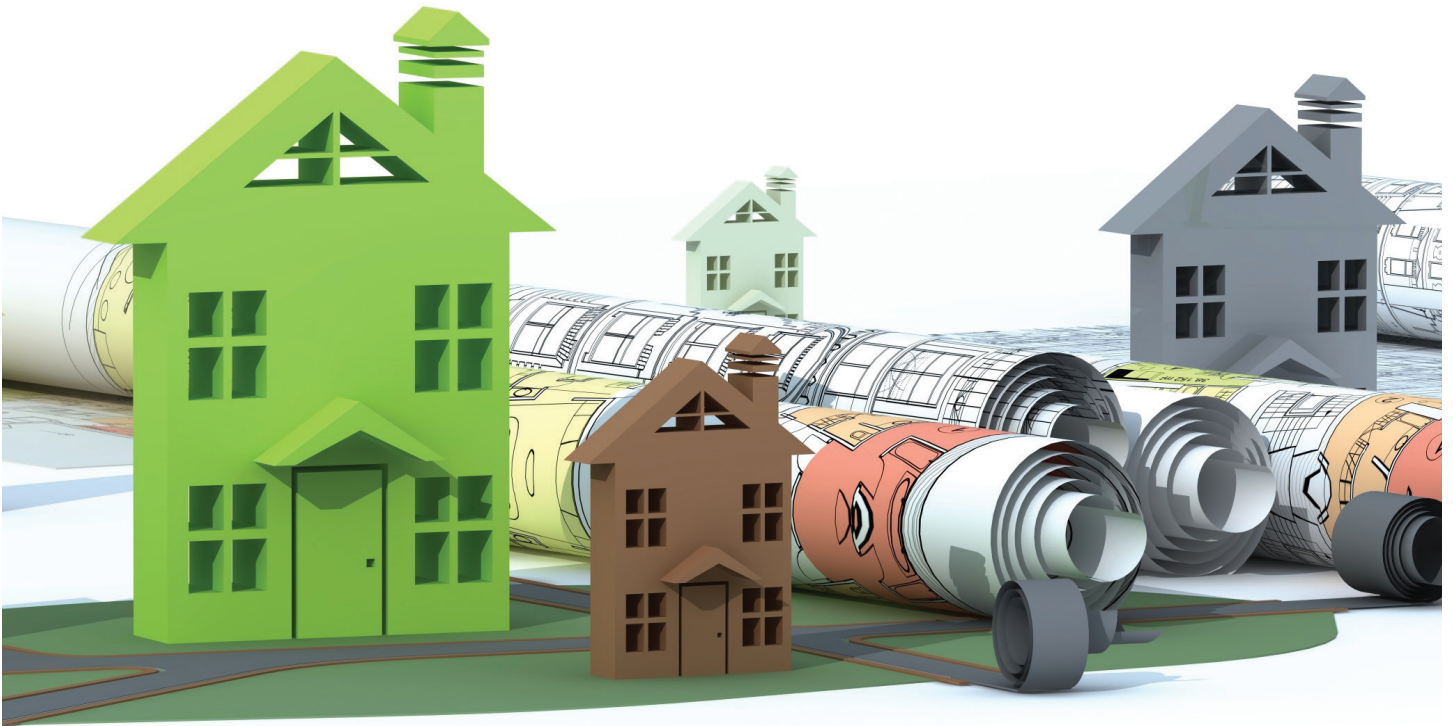
We appreciate the efforts you've made to make this a priority. We want to see the Chief Peguis Trail Extension receive funding in 2018 and support your position on this matter.

Sincerely,

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Our community needs your voice to ensure the Chief Peguis Trail Extension project becomes a reality.

Join us for a Town Hall forum featuring City Council and leaders from industry, retail, infrastructure and more.



Monday, January 22, 2018

7:00 P.M.

West Kildonan Collegiate

101 Ridgcrest Ave



SEVEN OAKS
SCHOOL DIVISION
community begins here

STRONG
NORTH,
STRONG
WINNIPEG

To learn more visit <http://www.7oaks.org/Pages/Chief-Peguis-Trail-Expansion.aspx>