

Health and Seniors Care

Population & Public Health Branch 4003 – 300 Carlton St., Winnipeg, Manitoba, Canada R3B 03M9 www.manitoba.ca

Hello,

Public health officials are working with Doctors Manitoba to engage with communities about the COVID-19 vaccines. As you know, the eligibility for COVID-19 vaccines has expanded to all Manitobans 12 years of age and older. We want to ensure communities have accurate facts and information about the vaccines, so they can make informed decisions on their immunizations. We are reaching out because you are a leader in your community.

If there is misinformation about the vaccine in your community, we would like to help correct that information. Pre-made resources about COVID-19 and COVID-19 vaccines are available in more than 20 languages at: https://www.gov.mb.ca/covid19/resources/basics.html. I've attached an example to this letter.

These materials, including posters, handouts or online copies, can be modified, adapted, rewritten and translated to better connect with members of your community.

We also want to know if there are resources we can provide, or create with you, to make accessing the vaccines easier in your community and to address confusion and answer questions. We can meet with you so we may better understand what you are hearing from your community.

You can fill out this form http://bitly.ws/dKq8 to describe your community, your role in your community, what information and resources you will need, along with what languages and formats you'd like them in. We can also work with you to arrange to connect with experts who can speak directly with your community in different languages to share the latest information with them.

Please fill out the form if you would like to discuss this further, either in person or virtually. If you have difficulty with the form, you can call (204) 940-1907 to leave a message and I will call you back. Together, we can understand your communication needs and make sure you have the resources at your disposal to help educate your community on the COVID-19 vaccines.

We look forward to hearing from you,

Dr. Heejune Chang

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Medical Officer of Health